

CASE STUDY: High-tech spec the key for Infor at FIVE



The FIVE venue played host to Infor for their '2010 Kickoff' staff conference in June 2009. For this client - an IT company specialising in business software with offices across the globe - the most vital requirement of the venue was the facility for live interaction with its company headquarters in the US which was enabled by means of a live wireless feed. For the layout, Infor used only a small section of the 3150 sqm venue, dressed and fitted out by local company, Firebird Events Ltd, in a theatre style set up for 300 delegates who faced a large screen on which they were addressed by their colleagues in the US.

Following the event, Mark Green of Infor's EMEA IT Field and Server Support division commented: "It was vital for us to find a venue which could guarantee a 100% reliable live feed from the US as the purpose of the day was entirely dependant on this. The venue team themselves were very helpful and the suppliers they recommended also of an extremely high standard. We are delighted with how the event went and will certainly be thinking about FIVE for our future meeting requirements."

FIVE Sales Manager, Barbara Crow also said: "We were very pleased that Infor chose FIVE to host this important conference. This event highlights the suitability of the venue for all different types of events, on many different scales with numbers from only 200, all the way up to around 3000 and demonstrates the outstanding facilities and technical capability the FIVE venue offers."



For further information on events at FIVE, please contact:

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